

### Ends Monitoring Data

|                                    | 2009-10   | 2010-11   | 2011-12   | 2012-13   | 2013-14   | 2014-15   | 2015-16   | 2016-17   |
|------------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Worship Attendance                 | 247       | 269       | 302       | 318       | 322       | 280       | 299       | 334       |
| Average Children's RE Attendance   | 58        | 62        | 76        | 61        | 59        | 42        | 43        | 63        |
| Average Youth RE Attendance        | 42        | 50        | 63        | 62        | 43        | 66        | 60        | 27        |
| Total Children & Youth Enrollment  |           | 145       | 170       | 180       | 177       | 198       | 200       | 222       |
| Small Group Ministry               | 85        | 56        | 100       | 89        | 108       | 110       | 112       | 101       |
| Annual Mtg Attendance              | 175       | 109       | 180       | 132       | 124       | 166       | 159       | 164       |
| Fellowship Dinner Attendance       |           | 130       | 200+      | 130       | 100       | 200+      | 100       | n/a       |
| Mailchimp Subscribers              |           | 725       | 725       | 738       | 753       | 744       | 779       | 856       |
| Get Connected Attendance           |           |           |           | 35        | 31        | 12        | 16        | 68        |
| Membership Session w/ Paige        |           |           |           | 24        | 27        | 5         | 15        | 32        |
| Certified Members *                | 421       | 432       | 421       | 432       | 438       | 450       | 435       | 430       |
| New Members                        | 18        | 45        | 29        | 42        | 32        | 11        | 28        | 36        |
| New Friends                        | 36        | 19        | 58        | 35        | 51        | 35        | 21        | 56        |
| New Visitors                       | 225       | 226       | 155       | 155       | 194       | 109       | 102       | 266       |
| Pledge units                       | 290       | 284       | 288       | 272       | 282       | 291       | 290       | 289       |
| Fair Share pledges (self-reported) |           | 87        | 81        | 100       | 84        | 84        | 80        | 86        |
| Members lost due to:               |           |           |           |           |           |           |           |           |
| Death                              |           | 6         | 2         | 4         | 2         | 1         | 4         | 2         |
| Move                               |           | 5         | 18        | 7         | 4         | 2         | 1         | 0         |
| Other                              |           | 10        | 13        | 14        | 29        | 10        | 38        | 23        |
| Budgeted pledges                   | \$528,791 | \$533,500 | \$554,184 | \$531,995 | \$600,843 | \$622,050 | \$617,647 | \$645,000 |
| Actual pledges at end of FY        | \$535,738 | \$566,001 | \$567,154 | \$557,645 | \$615,318 | \$637,934 | \$629,177 | \$679,432 |
| Average Pledge                     | \$1,847   | \$1,993   | \$1,969   | \$2,050   | \$2,182   | \$2,192   | \$2,170   | \$2,351   |
| Pledges collected                  | \$495,140 | \$526,029 | \$532,342 | \$536,868 | \$615,082 | \$598,337 | \$588,000 | \$616,646 |
| % of Pledges collected             | 94%       | 99%       | 96%       | 101%      | 102%      | 96%       | 95%       | 96%       |

\*Number of voting members certified to the UUA as of Feb. 1